

SERIOUS ABOUT WINE

MIKE CARTER'S BLOG FOR WINE PACKAGING, DESIGN & MARKETING IDEAS

BLOG ABOUT ARTICLES CONTACT MIKE CARTER

Ask Mike Carter!

Got a question about print & packaging? I'll do my best to answer you. [Contact Mike](#). If you'd like to contribute to Serious About Wine, even better!

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Premium Wine in Aluminium Containers

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Now how about this great marketing idea - a truly portable premium wine.

A wine you can take hiking, can be enjoyed spa-side with no fear of broken glass. And it's green.

The answer is Volute Wine.

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