

Wine Country

Minute 00:60

DISCOVER | TRAVEL



Volute
Wine

NOTABLE NOTES

A bottle holding four times a standard 750 ml bottle of wine is known as a *double magnum*. A fourth of a bottle is called a *piccolo*.

The word *volute* means a twisting spiral form. To the French and California founders of Volute Wine it represents constant motion and evolution, like the whenever, wherever utility of their wine containers.

French Can Can Volute Wine

December 18, 2008

High kicks to Volute Wine for packaging French wine in a piccolo-sized aluminum can that fits easily in a backpack or small cooler. Wine lovers can now enjoy their passion in more places than ever. Take Volute camping, tailgating, to the beach or other venues where glass is forbidden or dicey. It's light and unbreakable with a pry-off cap.

Volute singles give you a choice of red, white and rosé. All three are Bordeaux AOC blends from small French producers. Each 187 ml Volute equals a quarter of a standard bottle. At around \$3.50 - \$4.00 a serving, we feel its quality is representative of bottles in the \$14 - \$16 range.

The futuristic grey-on-grey aluminum container is specially treated for holding wine. The wine is protected from harmful ultraviolet light by the container without creating a metallic taste. Being lightweight and recyclable, a Volute can is eco-friendly and leaves a smaller carbon footprint than glass.

The Minute 00:60 welcomes new innovations in the size and shape of wine containers. Drinking wine directly out of a bottle breaks with time honored traditions, but we were pleased to find that it works, given our view of Volute's *raison d'être*. Half bottle and single serving sizes expand consumer choice and serve modern, active lifestyles well.

www.VoluteWine.com